

703 872 9306

PTD/SB/97 (09-04)

Approved for use through 07/31/2006. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Certificate of Transmission under 37 CFR 1.8

RECEIVED
CENTRAL FAX CENTER

JUL 01 2005

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office

on July 1 2005
Date

Jon D Shutter
Signature

Jon D Shutter

Typed or printed name of person signing Certificate

41,311

Registration Number, if applicable

312 894 7365

Telephone Number

Note: Each paper must have its own certificate of transmission, or this certificate must identify each submitted paper.

- ① Response After Final Office Action Amendment under 37CFR 1.116
- ② Courtesy copy of Information Disclosure statements filed December 21, 2004

Total number of pages, including cover page:

15 pages

This collection of information is required by 37 CFR 1.8. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 1.8 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

JUL. 1. 2005 11:53AM

NAVTEQ CORP

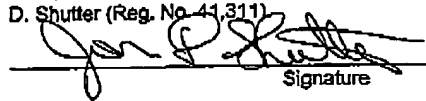
**RECEIVED
CENTRAL FAX CENTER**

NO. 374 P. 2

Appl. No. 09/887,198
Amndt. dated July 1, 2005
Reply to final Office Action of May 3, 2005

JUL 01 2005

I hereby certify that this correspondence is being faxed to the
Commissioner For Patents, Alexandria, VA 22313, on July 1, 2005 by Jon
D. Shutter (Reg. No. 41,311)


Signature

**BOX AF
EXPEDITED PROCEDURE
37 C.F.R. 1.116
PATENT
Case No. N0093US**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 09/887,198
Applicant : Matthew A. Guido et al.
Filed : June 22, 2001
Titled : Geographic Database Organization that Facilitates Location-
Based Advertising
TC/A.U. : 2167
Examiner : Kuen S. Lu
Docket No. : N0093US
Customer No. : 37583

Commissioner for Patents
P.O. Box 1450
Alexandria VA 22313-1450

**RESPONSE AFTER FINAL OFFICE ACTION
AMENDMENT UNDER 37 C.F.R. §1.116**

Sir:

In response to the final Office Action of May 3, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 5 of this paper.